WEB CAREERS

Nowadays there are plenty of jobs connected with the Internet on the market. Here are two people who already work on the net.

Jacqui Richards is a writer at worldpop.com, a new global music website which started two years ago. She researches 1 stories by surfing the Net and calling contacts. "I’ve decided to write for the Internet because it’s where I was going to find the latest 2 information on bands. I was already addicted to surfing and looking at all the interview and music clips you don’t get in regular magazines. I love the speed and pace of writing for the web. I can research a story in the morning and see it on the web in the afternoon, which is really fantastic. Newspapers will have the same story the next day and some magazines up to six weeks later. Getting in there first is really stimulating, and so is the fact that your stories are being read around the world, and what’s important, before your rivals 3.

Logan Fisher, meanwhile, is creative director at Plug 1, a company that develops websites for clients. His job 4 is to create pages that are visually exciting and informative. "My job is 90% creative and 10% software knowledge. There are a lot of people entering web design who have the technical knowledge but not the creative background. You need to be trained 5 in graphic design ... to know basic colour theories, sound and animation ... and also make it easy to navigate. All in all is a lot of work."

YOU CAN USE THE VOCABULARY AND INFORMATION FROM THE TEXT BUT DON'T REPRODUCE PHRASES LITERALLY.

1. Choose one of the words or expressions listed below and relate it to the corresponding word or expression in the column (as numbered in the text).

   (1 mark)   profession, taught, competitors, recent, looks for,

   researches (1) and ...

   latest (2)
   rivals (3)
   job (4)
   trained (5)
2.1. Choose the best option. (1 mark)

Jacqui has got important rivals.
Jacqui enjoys working fast.
Jacqui has to do surfing in the summer.
Jacqui doesn't enjoy working at all.

2.2. Choose the best option. (1 mark)

Logan thinks his job is hard work.
Logan has to write books about Internet.
Logan has a very technical job.
Logan likes to learn quickly.

3. Complete the sentences using information from the text. (2 marks)

a) worldpop.com ...

b) There are magazines ...

c) Plug 1 ...

d) It is not easy ...

4. What is Logan's job and what does he think about his job? (2,5 marks)
(25-50 words)

5. Do you think Internet is important? (2,5 marks)
(25-50 words)

CRITERIOS DE EVALUACIÓN:

a) Comprensión (que evidencie la comprensión del texto).

b) Corrección idiomática (gramatical, léxico-semantica y ortográfica).

c) Fluidez (que se pueda captar la idea expresada, sin copiar literalmente el texto y sin ser excesivamente breve.)